



**RCA  
CITY OF AUSTIN  
RECOMMENDATION FOR COUNCIL ACTION**

**AGENDA ITEM NO.: 10  
AGENDA DATE: Thu 01/26/2006  
PAGE: 1 of 3**

**SUBJECT:** Approve an ordinance authorizing acceptance of \$177,622 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), TITLE V AND HEALTH RESOURCES DEVELOPMENT OFFICE, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001 to appropriate \$177,622 total grant funds for the improvement maternal and child health status in Austin and Travis County, and authorize the creation of four full-time equivalent grant positions.

**AMOUNT & SOURCE OF FUNDING:** Funding in the amount of \$177,622 is available from the Texas Department of State Health Services, Title V and Health Resources Development Office. The grant period is January 1, 2006 through August 31, 2006. No City match is required.

**FISCAL NOTE:** A fiscal note is attached.

**REQUESTING** Health and Human  
**DEPARTMENT:** Services

**DIRECTOR'S  
AUTHORIZATION:** David Lurie

**FOR MORE INFORMATION CONTACT:** Adolfo Valadez M.D. M.P.H., Medical Director, Public Health and Community Services, 972-5408; Wilma Perez, Unit Manager, Health Promotion Disease Prevention, 972-6216; Linda Terry, Agenda Coordinator, 972-5023

**PRIOR COUNCIL ACTION:** N/A

**BOARD AND COMMISSION ACTION:** N/A

**PURCHASING:** N/A

**MBE / WBE:** N/A

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**Background**

This is an initial grant award from the Department of State Health Services, Title V and Health Resources and Development Office which will begin in January 1, 2006 through August 31, 2006 for year one with two additional renewal periods, with the second year beginning September 1, 2006- August 31, 2007 and the third year beginning September 1, 2007-August 31, 2007. The current award is for the first year funding of the Title V population-based grant. Funding will address maternal and child health, access to and adequacy of prenatal care, teen pregnancy prevention, and low birth weight issues under the Health Promotion Disease Prevention Unit (HPDP).

The City of Austin's Health and Human Services Department (HHSD), through funding from the Texas Department of State Health Services, proposed initiation of a population-based intervention program in the Austin/Travis County area that would improve maternal and child health status. The proposed work plan includes evidence-based practices such as the formation of strategic partnerships with community stakeholders, social marketing strategies, the creation of peer support networks, as well as traditional service delivery models, such as health education classes. Organizational- and community-level interventions will focus on developing and implementing solutions to the broad issue of access to and adequacy of prenatal care as well as diagnosis, treatment, and prevention of sexually transmitted diseases.

RCA Serial#: 10833 Date: 01/26/06 Original: Yes

Published:

Disposition:

Adjusted version published:



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The program is designed to improve birth outcomes and decrease infant mortality rates in the Austin/Travis County area by: (1) decreasing the rates of sexually transmitted diseases in African American and Hispanic women, and (2) assuring access to and adequate prenatal care to an increased number of African American and Hispanic women.

The overall goal of the program is to improve healthy birth outcomes, to reduce health disparities in birth outcomes and infant mortality, and to reduce total infant mortality in order to optimize health and well-being. The program plans to meet grant requirements and goals using the following positions:

**Program Coordinator**

- Develop and implement programs, projects and interventions for the Maternal Child Health Program
- Coordinate with existing organizations and community partners assess client needs and provider resources
- Collaborate with community partners to plan and develop programs and activities to improve existing services
- Serves as the Program's representative before community groups
- Canvass and recruit community providers in order to develop a MCH Advisory Council
- Co-facilitate Advisory Council meetings
- Assist conducting Stakeholder meetings
- Assists in the development and monitoring of program budget
- Assists in the development and implementation of operating policies/procedures
- Assist in the development of Memorandum of Agreements, Policies/Procedure, with local partners assist in monitoring Evaluation Sub-contractor progress

**Public Health Educator II**

- Develop and implement model to assess community providers and resources and other program activities
- Assist in the monitoring of program activities and the evaluation process/subcontractor
- Compose, edit and distribute educational articles in the MCH program newsletter
- Conducts trainings and educational presentations to target population, and other public groups
- Assists in conducting MCH program needs assessment
- Assists with Advisory Council membership mail-outs and updates
- Assist conducting Stakeholder meetings
- Identify and implements "Best Practice", Evidence Based Intervention
- Develops and conducts public information and educational programs

**Community Worker**

- Coordinates MCH program activities by delivering client services
- Distributes educational pamphlets, and outreach flyers
- Speaks to small groups of clients
- Refers citizens to appropriate agency and provides program information to targeted population
- Assists in distribution of the MCH Program Newsletter, and updates



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- Records data gather on MCH clients, stakeholders, etc.
- Writes informational reports on outreach activities

**Administrative Senior**

- Schedule, coordinate, record minutes of meetings of MCH community partners and stakeholders
- Purchase and maintain adequate inventory levels of office supplies for the MCH program
- Verify the accuracy and completeness of program reports, including payroll, purchasing, and personnel information
- Analyze and interpret MCH program data and prepare reports to grantor, HHSD management, etc
- Compose, format and finalize all program correspondence
- Canvass and recruit community providers in order to develop a MCH Advisory Council
- Assist in organizing Advisory Council meetings
- Assists in Advisory Council membership mail-outs and updates
- Distributes Memorandum of Agreements, Policies/Procedure, to local partners
- Supports the Program Manager with a variety of complex administrative issues and determines appropriate courses of action.

**Performance Measures**

**Related Departmental Goals**

Prevent the spread of communicable disease and reduce the risk of health complications due to disease and unhealthy behaviors.

**Results**

Improve healthy birth outcomes in African American and Hispanic women in Austin Travis County.

**Outputs**

| <u>Activity</u>                                       | <u>Quantity</u> |
|---|-----------------|
| Focus Group Sessions                                  | 4               |
| Pre and Post Assessment Interviews                    | 25              |
| Educational Outreach Encounters                       | 50              |
| Educational messages through community based campaign | 100             |
| Monthly MCH Provider Newsletter                       | 8               |
| Advisory Council Meetings                             | 6               |
| Evaluation of Program process and outcomes            | 1               |

**Requested Council Action**

Council is requested to approve an ordinance authorizing acceptance of grant funds in the amount of \$177,622 from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), TITLE V AND HEALTH RESOURCES DEVELOPMENT OFFICE, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Operating Budget Special Revenue Fund of Ordinance No. 20050912-



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001, to appropriate \$177,622 total grant funds to improve maternal and child health status in Austin and Travis County, and authorize four (4.0) full-time equivalent (FTE) grant positions.

**ORDINANCE NO.**

**AN ORDINANCE AUTHORIZING THE ACCEPTANCE OF GRANT FUNDS AND AMENDING THE FISCAL YEAR 2005-2006 HEALTH AND HUMAN SERVICES DEPARTMENT OPERATING BUDGET OF ORDINANCE NO. 20050912-001 TO APPROPRIATE GRANT FUNDS; AND CREATE FOUR FULL-TIME EQUIVALENT GRANT POSITIONS.**

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

**PART 1. The Council authorizes the acceptance of \$177,622 in grant funds from the Texas Department of State Health Services (DSHS), Title V and Health Resources Development Office.**

**PART 2.** The Council amends the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001 to appropriate \$177,622 for the improvement of maternal and child health status in Austin and Travis County; and authorize the creation of four full-time equivalent grant positions.

**PART 3.** This ordinance takes effect on \_\_\_\_\_

## PART 4. PASSED AND APPROVED

\_\_\_\_\_, 2005

§  
§  
§  
§ \_\_\_\_\_  
Will Wynn  
Mayor

**APPROVED:** \_\_\_\_\_  
David Allan Smith  
City Attorney

**ATTEST:** \_\_\_\_\_  
Shirley A. Brown  
City Clerk

**OPERATING BUDGET  
Fiscal Note**

**DATE OF COUNCIL CONSIDERATION:**  
**WHERE ON AGENDA:**  
**DEPARTMENT:**

1/26/2006  
Ordinance  
Health and Human Services

**SUBJECT:** Approve an ordinance authorizing acceptance of \$177,622 in grant funds from the TEXAS DEPARTMENT OF STATE HEALTH SERVICES (DSHS), TITLE V AND HEALTH RESOURCES DEVELOPMENT OFFICE, Austin, TX; and amending the Fiscal Year 2005-2006 Health and Human Services Department Operating Budget Special Revenue Fund of Ordinance No. 20050912-001 to appropriate \$177,622 total grant funds for the improvement of maternal and child health status in Austin and Travis County, and authorize the creation of four (4.0) full-time equivalent grant positions.

**FINANCIAL INFORMATION:**

|   | <u>Approved<br/>Budget<br/>2005-2006</u> | <u>Impact of this<br/>Action</u> | <u>Amended<br/>Budget<br/>2005-2006</u> |
|---|--|----------------------------------|---|
| Special Revenue Fund                            |  |                                  |   |
| Texas Department of State Health Services       | \$0                                      | \$177,622                        | \$177,622                               |
| Title V and Health Resources Development Office |  |                                  |   |
| 12/01/2005 - 11/31/2006                         |  |                                  |   |
| <b>TOTAL</b>                                    | <u>\$0</u>                               | <u>\$177,622</u>                 | <u>\$177,622</u>                        |
| <b>FTEs</b>                                     | 0.00                                     | 4.00                             | 4.00                                    |

**AMOUNT & SOURCE OF FUNDING:** Funding in the amount of \$177,622 is available from the Texas Department of State Health Services, Title V and Health Resources Development Office. The grant period is January 1, 2006 through August 31, 2006. No City match is required.

Budget Office:                     Amy C. [Signature]                     Date:                     1-12-05